

MEETING NOTES
COMMUNITY ENGAGEMENT COMMITTEE
COMMUNITY UNIT SCHOOL DISTRICT 200
May 2, 2019

A meeting of the Community Engagement Committee of the Board of Education of Community Unit School District 200, DuPage County, Illinois, was called to order at 4:34 PM at the School Service Center, 130 W Park Avenue, Wheaton, IL, on Thursday, May 2, 2019.

PRESENT

Board Members: Chris Crabtree
Rob Hanlon

Staff: Dr. Jeff Schuler, Superintendent
Erica Loiacono, Director of Public Relations

Review of Student Handbook Changes

Mrs. Loiacono shared samples of current planners from different levels. It was noted each planner contains district related content which is standardized for each level and school-related content. The 2019-20 handbooks will include some content modifications, formatting changes, and reorganization of content. A preview of the content for each of the three (3) levels (EC/Elementary, MS and HS) was shared, as well as sample formatting for the redesign of the 2019-20 handbooks.

There was discussion on the following:

- Content changes are due to new state mandates, new or revised policies, and feedback from school administration.
- The Citizens Advisory Committee (CAC) reviewed the proposed content changes
- The electronic handbook parental acknowledgement sign-off (annually)
- Other content changes, including: PE excused absences, electronic cigarettes/vapes and edibles, Saturday detention, non-discrimination notice and boy scouts (direct reflection in the legal statute)
- Inclusion of acceptable use policy

The Board will be asked to approve the posting of the content in the student handbooks at the next business meeting.

There was additional discussion on the following:

- The target audience for the handbooks – parents.
- Ensuring the technology content is relevant for the technology students are exposed to and what is being used today.
- Handbooks available on building websites – how are these displayed? Utilization of hyperlinks?
- Improved organization of the handbooks and more user-friendly.
- Ensuring senior students receive planners – distributed during access periods and senior students do not have access periods.
- Review of school-specific content – who is reviewing and how is it organized with District content?
- Ensuring school-specific information is easily accessible on individual school websites for reference.
- The next steps in terms of laying out the formatting of the content in the handbook design.

Discussion of 2019-20 Community Engagement Plan

The committee reviewed what was accomplished in 2018-19 to date and the targeting plan for the 2019-20 school year. This included a review of the 2018-19 placemat and goal work plan, and the 2019-20 planning document.

There was discussion on the following:

- Topics/projects/events to start, continue, stop
- Theme and messaging for the year – “portrait of a graduate”, how to develop, and what this may look like
- Unifying elements for District initiatives
- Strategic engagement of senior living communities – existing and new ways to engage
- Keeping people engaged in the summer
- Using staff and student-created videos – FIT, SEL, etc.
- Realtor and business leader breakfasts?
- Great feedback on D200 newsroom
- Speakers for parents and staff – Jessica Leahy and Jill Walsh for 19-20, and ways to attract people to District 200; pooling resources with other Districts
- Town halls vs. webinars
- Featuring TCD in Facebook Live or Inside Your Community Schools
- State of the Schools – video vs. presentation
- Board highlights
- Sharing out information electronically
- Possible future initiatives – including an annual report

The Community Engagement Update and Plan will be presented to the full Board at the June 2019 meeting.

Public Comment

None

The meeting was adjourned at 6:03 PM.