

We will:	Establish regular, ongoing opportunities to engage our community members, especially senior citizens, in our schools.	Support and engage parents through ongoing workshops on relevant, timely topics.	Provide the community a lens into our classrooms with focus on communicating the changes in the world that are rapidly impacting what our students need for future success.	Communicate our progress on Vision 2022 and strategic goals through regular community communication, dashboard and annual board reports.
July – September	<ul style="list-style-type: none"> <li>Strategic and targeted engagement with senior living communities</li> <li>Publish and disseminate a <i>Community Calendar</i> containing dates of high school performing arts events</li> <li>Develop and implement a back to school communication plan that includes Superintendent Welcome Letters</li> <li>SLT members to host staff discussions at all schools</li> <li>Annual Local Elected Official Breakfast</li> <li>Citizens Advisory Committee (CAC) meets 1X</li> <li>Active involvement in service clubs and community groups</li> <li>Board Member involvement and engagement at adopted schools</li> <li>Support the efforts of the Student Excellence Foundation to fundraise and engage individuals and corporations</li> </ul>	<ul style="list-style-type: none"> <li>Plan for parenting workshops and develop a year-long calendar distributed at the beginning of the school year (including curriculum nights)</li> <li>Parent Workshop: <i>The Gift of Failure</i> with Jessica Lahey</li> <li>Encourage parent use of mobile app during back to school activities.</li> <li>District-office Administrator present at all school curriculum nights</li> </ul>	<ul style="list-style-type: none"> <li>Film and produce State of the Schools video. New this year – students will deliver the message.</li> <li>Telling the Story of Your Community Schools staff social media campaign – kick off and optional lunch and learn trainings</li> <li>Develop a staff and school social media directory</li> <li>Spend a full day at various schools to gather social media content and host Office Hours for communications support</li> <li>Monthly Live in Your Community Schools</li> <li>Social media tracking for strategic planning</li> </ul>	<ul style="list-style-type: none"> <li>Continue to utilize the District 200 Newsroom as a central location for all news/stories</li> <li>Submit column to Winfield Glimpses</li> <li>Reformat the facilities section of the District website</li> <li>Develop a Finance FAQ page on the District website</li> <li>Develop a finance FAQ handout</li> <li>Reformat District profile to an infographic</li> <li>Regular written, District-level communications with a monthly Wellness Wednesday feature</li> <li>Develop new branded communication templates for Wellness Wednesday, Finance and Technology.</li> <li>Monthly Board Highlights e-newsletter</li> <li>Highlight facility projects through e-news, social media</li> <li>Board Community Engagement Committee meets as needed and plans for community engagement efforts</li> </ul>
October – December	<ul style="list-style-type: none"> <li>Sandburg’s 50th Anniversary Open House – 10/5</li> <li>Print mailing to all homes in District with State of Schools main points (include QR code to video) and <i>Community Calendar</i> - early October</li> <li>Strategic and targeted engagement with senior living communities</li> <li>SLT members to host staff discussions at all schools</li> <li>Chat with the Board of Education</li> <li>Citizens Advisory Committee (CAC) meets 3X</li> <li>Active involvement in service clubs and community groups</li> <li>Board Member involvement and engagement at adopted schools</li> <li>Support the efforts of the Student Excellence Foundation to fundraise and engage individuals and corporations</li> </ul>	<ul style="list-style-type: none"> <li>Parent Workshop: <i>When panic turns to pain, helping to navigate teen anxiety</i> with Jennifer Stenzel</li> <li>Open access of Blackboard Mass Notification to classroom teachers and subsequent optional training</li> <li>Attend/present at monthly PTA Council meetings</li> </ul>	<ul style="list-style-type: none"> <li>Telling the Story of Your Community Schools staff social media campaign –optional lunch and learn trainings, ongoing support</li> <li>Spend a full day at various schools to gather social media content and host Office Hours for communications support</li> <li>Maintain staff and school social media directory</li> <li>Film episodes of <i>Inside Your Community Schools</i></li> <li>Monthly Live in Your Community Schools</li> <li>Social media tracking for strategic planning</li> </ul>	<ul style="list-style-type: none"> <li>Submit column to Winfield Glimpses</li> <li>Regular written, District-level communications with a monthly Wellness Wednesday feature</li> <li>Superintendent Thanksgiving Letter</li> <li>Monthly Board Highlights e-newsletter</li> <li>Regular written, District-level communications</li> <li>Highlight facility projects through e-news, social media</li> <li>Board Community Engagement Committee meets as needed and plans for community engagement efforts</li> </ul>
January – March	<ul style="list-style-type: none"> <li>Strategic and targeted engagement with senior living communities</li> <li>Monroe 50<sup>th</sup> Anniversary Open House?</li> <li>Chat with the Board of Education</li> <li>Citizens Advisory Committee (CAC) meets 3X</li> <li>Active involvement in service clubs and community groups</li> <li>Board Member involvement and engagement at adopted schools</li> <li>Support the efforts of the Student Excellence Foundation to fundraise and engage individuals and corporations</li> <li>Support the efforts of the Student Excellence Foundation to fundraise and engage individuals and corporations.</li> </ul>	<ul style="list-style-type: none"> <li>Parent Workshop: <i>Screenagers: The Next Chapter film</i></li> <li>Blackboard Mass Notification optional training for classroom teachers</li> <li>Parent Workshop: TBD</li> <li>Attend/present at monthly PTA Council meetings</li> </ul>	<ul style="list-style-type: none"> <li>Telling the Story of Your Community Schools staff social media campaign –optional lunch and learn trainings, ongoing support</li> <li>Spend a full day at various schools to gather social media content and host Office Hours for communications support</li> <li>Maintain staff and school social media directory</li> <li>Monthly Live in Your Community Schools</li> <li>Social media tracking for strategic planning</li> </ul>	<ul style="list-style-type: none"> <li>Submit column to Winfield Glimpses</li> <li>Regular written, District-level communications with a monthly Wellness Wednesday feature</li> <li>Monthly Board Highlights e-newsletter</li> <li>Highlight facility projects through e-news, social media</li> <li>Board Community Engagement Committee meets as needed and plans for community engagement efforts</li> </ul>
April – June	<ul style="list-style-type: none"> <li>Print mailing to all homes in District with a end of year update on how we’re doing on our goals</li> <li>Strategic and targeted engagement with senior living communities</li> <li>Chat with the Board of Education</li> <li>Citizens Advisory Committee (CAC) meets 2X</li> <li>Support the efforts of the Student Excellence Foundation to fundraise and engage individuals and corporations.</li> </ul>	<ul style="list-style-type: none"> <li>Blackboard Mass Notification optional training for classroom teachers</li> <li>Parent Workshop: TBD</li> <li>Attend/present at monthly PTA Council meetings</li> </ul>	<ul style="list-style-type: none"> <li>Telling the Story of Your Community Schools staff social media campaign –optional lunch and learn trainings, ongoing support</li> <li>Spend a full day at various schools to gather social media content and host Office Hours for communications support</li> <li>Maintain staff and school social media directory</li> <li>Film episodes of <i>Inside Your Community Schools</i></li> <li>Monthly Live in Your Community Schools</li> <li>Social media tracking for strategic planning</li> </ul>	<ul style="list-style-type: none"> <li>Submit column to Winfield Glimpses</li> <li>Regular written, District-level communications with a monthly Wellness Wednesday feature</li> <li>Monthly Board Highlights e-newsletter</li> <li>Highlight facility projects through e-news, social media</li> <li>Board Community Engagement Committee meets as needed and plans for community engagement efforts</li> </ul>